

Cheeseburger Fries™



Beef Up Your Appetizers.

When people are looking for a little bite to eat, nothing satisfies like beef. Beef appetizers and finger foods are easy to serve, easy to eat, and an easy way to generate sales and profits!

BEEF

IT'S WHAT'S FOR DINNER.®

Serve Up A Beefy Bite!

Consumers love beef. And they love hearty appetizers and finger foods. So it just makes sense to sell beef appetizers.

Why Beef?

- Beef is the #1 protein. On average, Americans consume 66.7 lbs. per year.¹
- Beef is the top seller in foodservice, with 11.2 billion servings sold per year.²
- When you give consumers the beef they love in a popular finger food, you'll sell more.

Beef Is Always The Right Choice!

AT HOME:

- Kid-friendly beef finger foods make hearty, fun after-school snacks. And they're easy to eat and always ready to go.
- For adults, beef finger foods take the work out of serving appetizers and hors d'oeuvres.

IN RESTAURANTS:

- More and more consumers are ordering appetizers as entrees. Offer them a hearty option.
- Beef finger foods are as versatile as they are popular. Serve them with dipping sauces, add to salads, wraps and sandwiches, or include in an appetizer platter.

Beef Makes 'Em Better.



A bite-sized twist on a deli classic. Hearty rye breading surrounds shredded corned beef, savory Swiss cheese and Thousand Island dressing.



It's authentic Philly cheesesteak – shredded steak, sautéed, thinly-sliced onions and peppers, a zesty cheese center – all wrapped in a crispy coating.



Bye-bye bun! Crispy-coated Cheeseburger Bites pack all the taste of a cheeseburger into one delicious bite!

CHEESEBURGER FRIES™

It's America's favorite sandwich now in a french fry shape. Also available in popular flavors like Bacon Cheeseburger and Beer-Battered Cheeseburger.

SANTA FE STICKS

Serve up the taste of the Southwest. Santa Fe Sticks combine seasoned ground beef, a blend of pepper jack and cheddar cheeses, and a crispy golden corn or masa coating.

BEEF & BACON BLEU CHEESE WEDGES

Shredded steak, smoky bacon bits and chunks of creamy bleu cheese deliciously coated with seasoned Japanese bread crumbs. All in a fun wedge shape.

COUNTRY-FRIED STEAK TENDERS

It's country-fried steak you can eat with your hands! Serve with hearty country gravy or dipping sauce.

¹USDA 2001, ²NPD/Crest 2001, ³ACNielsen, 52 weeks ending 6/3/01, ⁴NPD/Crest 2001



FUNDED BY AMERICA'S BEEF PRODUCERS
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FOR MORE INFORMATION CONTACT:
NATIONAL CATTLEMEN'S BEEF ASSOCIATION
NEW PRODUCT DEVELOPMENT DEPARTMENT
312-467-5520